

THE SPORTS HUB PRESENTS

ARIZONA SPORTS LEAGUE + SMALL GOAL SOCCER

SPONSORSHIP OPPORTUNITIES



Small Goal Soccer
EST. 2008

CHANGE
YOUR STARS
FOUNDATION

ABOUT AZSL + SGS

ARIZONA SPORTS LEAGUE & AZ SMALL GOAL SOCCER

- 50,000+ active adults annual participation.
- 70,000 eblast database
- 100,000+ Social Ecosystem
- 20,000+ Text Database
- Create & organize adult leagues in soccer, kickball, beach volleyball, pickleball, flag football, softball, basketball & more.
- Events & Tournaments: Sports Festivals, Mexico Beach Festival, Sportssoberfests, tournaments for all sports, Adult Camp, Charity Events, Gaming Tourneys Corporate Cups, Rocky Point Beach Soccer Tournaments & more.

SMALL GOAL SOCCER NATIONAL

- 150k+ adults annual participation
- Sends Team USA to 6v6 Soccer World Cup
- Created 6v6 Club World Cup
- Regional Tournaments
- Created and run soccer leagues in 20+ Markets
- Leagues Run Year Round
- 40k+ person eblast database
- 70k+ Social Ecosystem



SPORTS HUB SIZZLE REEL



CHECK OUT VIDEOS OF OUR EVENTS



Arizona Sports & Music Festival



All Night Lights Multi Sport Tourney



CHECK OUT VIDEOS OF OUR Leagues



Men's & Women's Basketball



Flag Football



CHECK OUT VIDEOS OF OUR EVENTS



MEXICO BEACH SPORTS FESTIVAL



CAMP X | ADULT CAMP



CHECK OUT VIDEOS OF OUR EVENTS



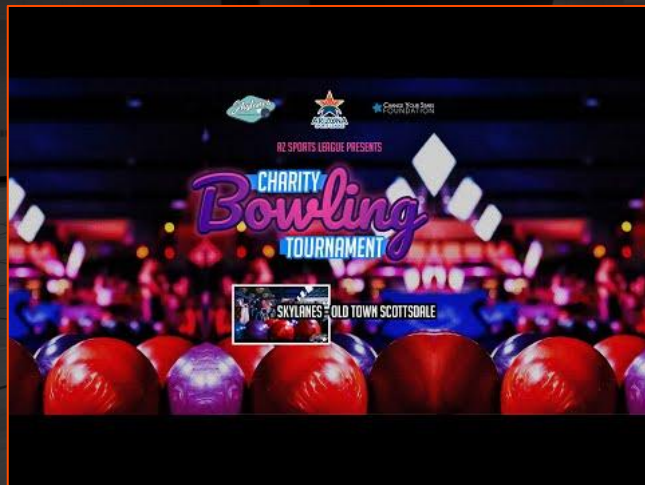
SCOTTSDALE OPEN



SPORTSTOPIA | SPORTS FESTIVAL 2019



CHECK OUT VIDEOS OF OUR EVENTS



CHARITY BOWLING TOURNAMENT



ARIZONA YOUTH SOCCER CAMP



AZ DEMOGRAPHICS

ANNUAL NATIONAL
PARTICIPATION

50K+ ATHLETES*

*Total includes athletes who
play more than 1 season*

ARIZONA

50k+ Players

Highly diverse participation

60% Male

40% Female

Mostly young professionals (21-35)



OUR CHARITY CHANGE YOUR STARS FOUNDATION

THE PAST FEW YEARS WE HAVE:

- Built soccer or basketball courts fields in 5+ countries
- Registered children in need for sports leagues and gave all equipment
- Bring 25 kids Christmas Shopping per year
- Gave 50 kids in Mexico a soccer clinic, lunch, shirts, soccer balls & water bottles.
- Sent 50 kids to overnight camp at Camp Tontozona
- Took 100 lower-income children to the Harlem Globetrotters
- Brought 25 kids Back-To-School shopping
- Sent 15 kids to week-long Summer Camp
- Took 100 lower-income children to Monster Jam
- Gave 50 refugees winter jackets
- Rent assistance to a single-parent families
- Took 100 Children to Supercross
- Took 200 lower-income children to Disney On Ice
- & More!



YEARLY EVENTS CALENDAR

- **Year Round** - Leagues
- **February** - PHX Invitational Soccer Tourney
- **March** - Scottsdale Open Volleyball Tournament
- **Memorial Long Weekend** - Soccer In The Pines (Prescott Valley)
- **June** - Multi Sport Tourney (All Night Lights)
- **June** - Arizona Youth Soccer Camp
- **October** - Arizona Sport & Music Festival
- **Labor Day** - 6v6 National Championship (San Diego)
- **December** - Holiday Cups

We've got your game!



SPONSORSHIP OPPORTUNITIES

- National & City Sports Leagues
- Events, Festivals & Tournaments
- Team USA 6v6
- Digital marketing package
- Watch Parties & Event After Parties. World Cup, Champions League Final, Euro Cup & Super Bowls.

packages & à la carte



AZSL + SGS TITLE SPONSORSHIP OPPORTUNITY

- Naming rights to individual leagues or entire AZSL or SGS league.
- Opportunity for traffic driving promotion with coupons at partner location
- Opportunity for comp team in league for employees
- Tagged in all media promoting league
 - Inclusion in multiple Eblasts to 70k+ person database per month.
 - Inclusion in all boosted social media posts
 - Minimum 1 Dedicated Instagram & Facebook post per month.
 - Minimum 5 Dedicated Instagram & Facebook stories per month.
- Opportunity for activation at league nights
- Signage/Branding opportunities at league nights.
- Will put minimum 10% of sponsorship revenue into marketing & promoting league
- Logos added to all championship winner shirts
- Opportunity to handout AZSL integrated shirts to all members



EVENT OPPORTUNITIES

- Naming rights to Event
- Opportunity for traffic driving promotion with coupons at partner location
- Tagged in all media promoting Event
 - Inclusion in 10+ Eblasts to 70k+ person database
 - Inclusion in all boosted social media posts
 - 1 Dedicated Instagram & Facebook post
 - 5 Dedicated Instagram & Facebook stories
- Opportunity for activation at Event
- Signage/Branding opportunities
- Will put minimum 10% of sponsorship revenue into marketing & promoting Event
- Shirt/jersey logo opportunities
- Opportunity to have 1+ comp team in events.



WATCH PARTY OPPORTUNITIES

- Opportunity to host our huge watch parties & after parties.
 - Super Bowl, World Cup, Champions League etc.
 - After Parties From Events
- Themed watch parties we intend to grow into block parties through time.
- 100+ attendees
- Tagged in all media promoting Event
 - Inclusion in Eblasts to 70k+ person database
 - Inclusion in all boosted social media posts
 - 1 Dedicated Instagram & Facebook post
 - 5 Dedicated Instagram & Facebook stories
- Will put minimum 10% of sponsorship revenue into marketing & promoting Event





TEAM USA 6v6 WORLD CUP OPPORTUNITY

- Televised games on FUBU TV & Youtube across 25+ countries
- 25+ million viewers
- Press coverage across 50+ countries
- Tagged in all media
 - 1 dedicated Eblast to 50,000 person database
 - 1 organic boosted Instagram & Facebook post with product placement
 - 1 Dedicated Instagram & Facebook post
- Jersey opportunities

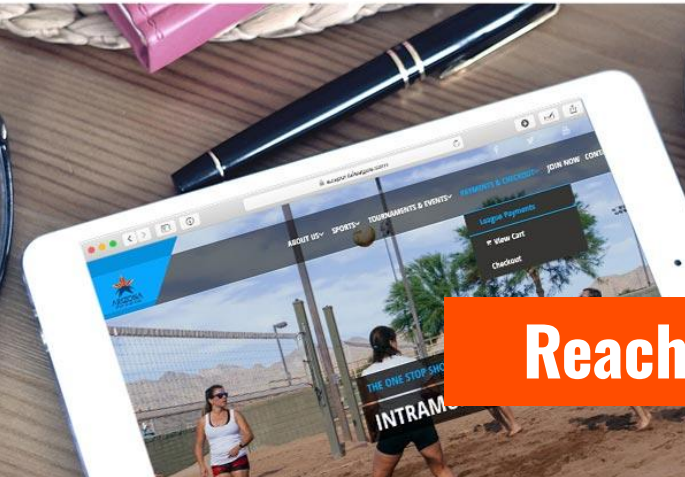
Help support TEAM USA!





DIGITAL SPONSORSHIP OPPORTUNITY

- Static ad on SGS, AZSL Websites or both.
 - 50,000+ monthly unique impressions.
- Tagged in all media
 - 1 dedicated Eblast to 70,000 person database
 - 1 organic boosted Instagram & Facebook post with product placement
 - 1 Dedicated Instagram & Facebook post



Reach our visitors



ARIZONA SPORTS LEAGUE + SMALL GOAL SOCCER

CONTACT INFORMATION

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